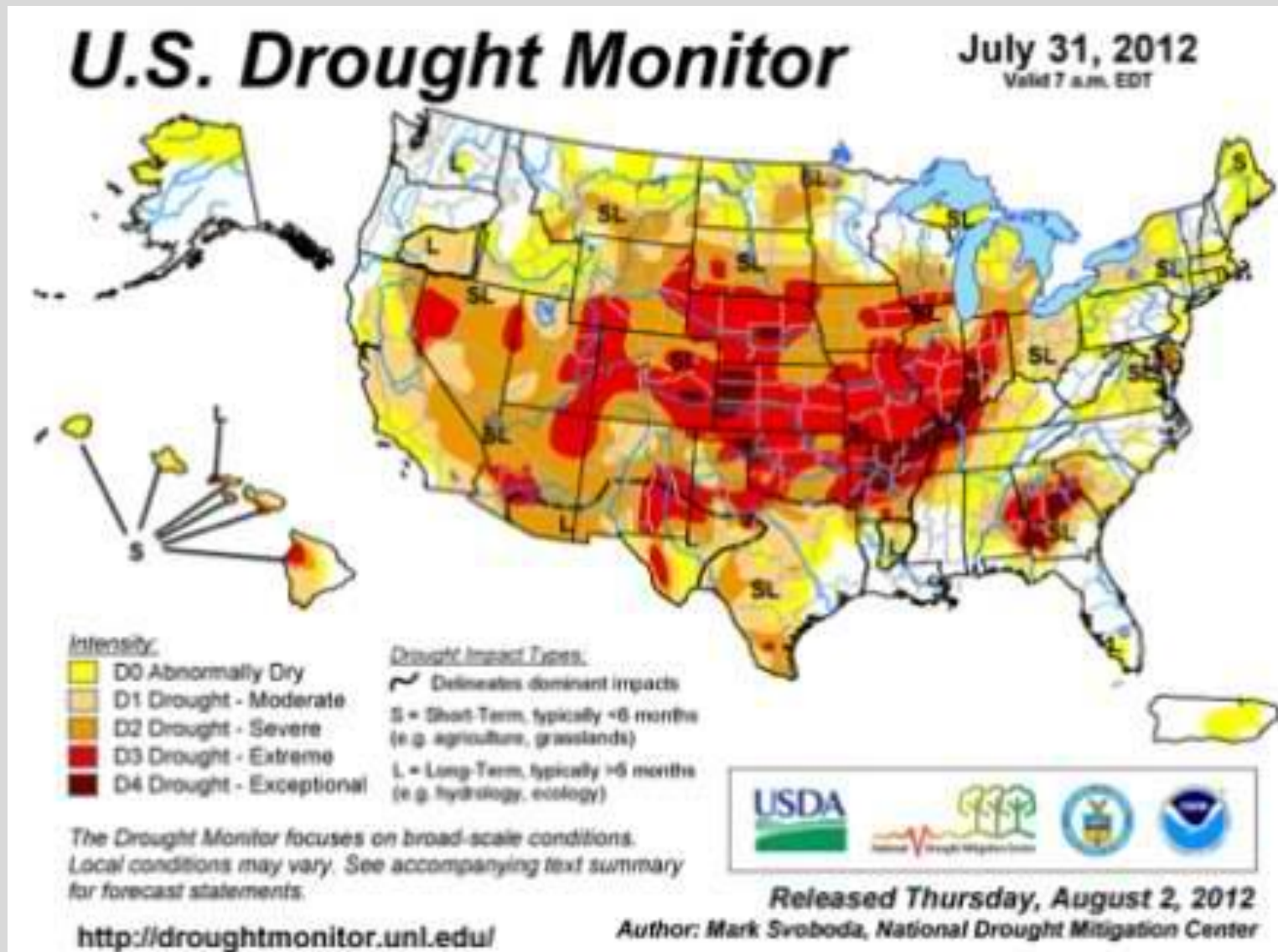




Crop Insurance Decision Making

2012



Know Your Farm

- What are your APH's
- What conditions are most likely to cause loss
- What are your current environmental conditions



Assess Risk

- Where does your operation stand in time
- How does your balance sheet look?
- How much risk is tolerable

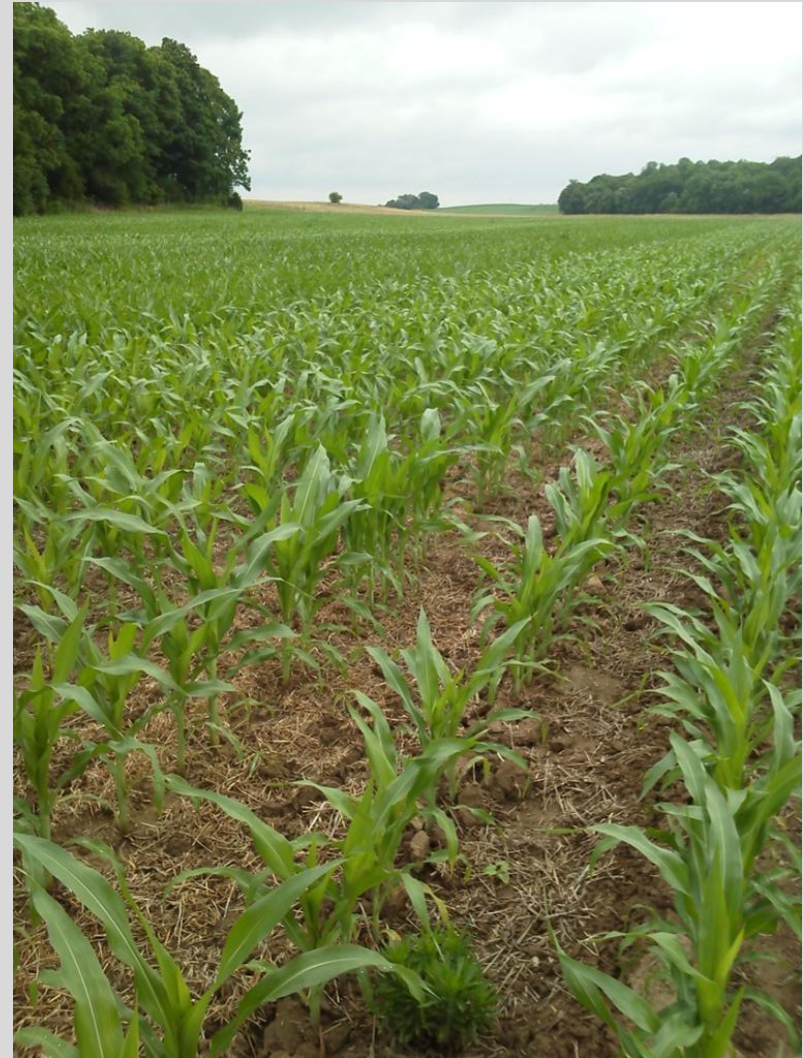
Crop Insurance Options

- Regular Crop Insurance (MPCI)
 - Many Options
- Hail Policy
 - Covers more than hail
- Private Insurance



Marketing with Insurance

- % of your APH is guaranteed
- Spring Price is a Price Floor



Adapt During the Year

- Be ready change
- Be ready to use coverage
- Don't assume anything with insurance coverage



Review Decisions Early

